

ACTION PLAN
April 2007 – March 2008

Objective	Key Action	Timescale	Indicators	Resources
To strengthen schools' anti-bullying culture and practice through contact with NIABF	<ul style="list-style-type: none"> • Collation of school practice issues (case studies) • Production of resources, research and guidance, e.g. on monitoring mechanisms and anti-bullying policies 	Ongoing Ongoing	<ul style="list-style-type: none"> • External evaluation indicates schools view NIABF as strengthening their culture and practice • Case studies or other evidence of improved practice has been received from 5% of schools 	<ol style="list-style-type: none"> 1. Inter-Board Anti-Bullying Group 2. NIABF Website
To develop an interactive website which provides a range of information to a wide range of audiences including, schools, parents, children, media, politicians, researchers etc.	<ul style="list-style-type: none"> • Develop a design brief • Develop a website • Launch website 	June 2007 November 2007	<ul style="list-style-type: none"> • Website Live • Download statistics • Online evaluation form • NIABF Annual Review • External Evaluation 	<ol style="list-style-type: none"> 1. Communications Task Group
To strengthen the participation of children and parents in influencing priorities for NIABF to action	<ul style="list-style-type: none"> • Assessing feedback from parent consultation • Develop a model of participation for the Forum to engage with children and parents • Children consulted on branding for NIABF 	April 2007 June 2007 May 2007	<ul style="list-style-type: none"> • Evidence to indicate parents consultation feedback is addressed through NIABF action plan • Children's branding choice is adopted 	<ol style="list-style-type: none"> 1. Participation Task Group
To develop NIABF's advocacy and campaigning role as a regional anti-bullying champion	<ul style="list-style-type: none"> • Develop campaign issue • Identify key stakeholders • Lobby for change 	March 2008	<ul style="list-style-type: none"> • At least one significant policy call or campaign has been developed and is being actively pursued 	<ol style="list-style-type: none"> 1. Communications Task Group

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To strengthen the involvement of schools and their communities in Anti-Bullying Week, raising their specific awareness of racist bullying and cyber bullying	<ul style="list-style-type: none"> Develop an online toolkit for school staff focussing on race, culture & faith Produce a report highlighting sample cyber bullying survey results, complete with recommendations Launch and facilitate a school poster competition 	<p>September 2007</p> <p>June 2007</p> <p>June 2007</p>	<ul style="list-style-type: none"> School evaluation of ABW 06 has been incorporated into planning for ABW 07 Forum members participation in ABW activity is increased Toolkit live Printed posters encompassing children's design Measured participation level of NI schools in ABW shows 50% increase Profiles of NIABF/ABW (including interviews) covered in regional media 	<ol style="list-style-type: none"> Cyber bullying Task Group Racist Bullying Task Group Anti-Bullying Week Task Group
To seek strategic opportunities to build awareness with schools, politicians, organisations, media etc. about the Forum's work	<ul style="list-style-type: none"> Develop a media strategy/action plan Consider feasibility of quarterly newsletter 	<p>May 2007</p> <p>February 2008</p>	<ul style="list-style-type: none"> External Evaluation At least 10 profiles of NIABF/ABW (including interviews) covered in regional media 	<ol style="list-style-type: none"> Communications Task Group
To develop a corporate brand for the NIABF, including a logo and strapline(s), promoting a consistent and unique identity	<ul style="list-style-type: none"> Develop a design brief Develop the brand Launch NIABF brand 	<p>April 2007</p> <p>May 2007</p> <p>July 2007</p>	<ul style="list-style-type: none"> Logo, straplines and guidance available to all members Evaluation evidences that the role of NIABF is widely known amongst schools, children and young people's organisations, and children themselves 	
To engage external evaluators in reporting against the NIABF objectives from July 2006-December 2007	<ul style="list-style-type: none"> Develop Terms of Reference Complete Tender process Facilitate the evaluation process 	<p>May 2007</p> <p>June 2007</p> <p>December 2007</p>	<ul style="list-style-type: none"> Evaluation evidences that NIABF has contributed to strengthening schools' anti-bullying culture and practice 	